

# VITA

## C. Christopher Lee

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### TEACHING INTERESTS:

- MIS 201, Introduction to Management Information Systems
- MIS 220, Contemporary Business Application Development I
- MIS 498, Information and Decision Sciences Seminar
- BUS 505, Quantitative Methods for Business
- MIS 531, Strategic IT Alignment
- BUS 544, Business Process Modeling
- Operations Management
- Supply Chain Management

### RESEARCH INTERESTS (Working Papers):

- Impacts of emerging technologies such as crowd computing, social media, mobile technologies on organizational performance
- A study of relationship between technology and engagement at workplace
- An analysis of financial distress of technology startup companies
- Effects of Electronic Medical Record (EMR) systems on hospital efficiency
- Using ERP systems to teach business courses (under review in [the Journal of the Academy of Business Education](#))
- The acceptance of mobile applications in small business (under review in [Entrepreneurial Executive](#))
- Organizational efficiency of Major League Baseball (MLB) teams: A DEA model (under review in [Quarterly Review of Business Disciplines](#))

### EDUCATION:

- **Ph.D. in Business Administration** (1996), Saint Louis University (AACSB accredited), St. Louis, MO 63108:
  - Major: Decision Sciences (MIS, Business Analytics, Quantitative Methods)
  - Minor: Finance
  - Dissertation: “The Financial Impacts of Bad Debt in the Healthcare Industry: A Multivariate Statistical Analysis”
- **Master of Business Administration** (1987), Saint Louis University, St. Louis, MO 63108.
- **Bachelor of Political Sciences** (1984), Korea University, Seoul, South Korea.

### WORK EXPERIENCE:

- 2014.8 – present      **Associate Professor**, MIS Department, School of Business,  
[Central Connecticut State University](#), New Britain, CT 06050-4010.  
Teaching responsibilities include:
- MIS 201, Introduction to Management Information Systems (undergraduate)
  - MIS 220, Contemporary Business Application Development I (undergraduate)

- MIS 531, Strategic IT Alignment (MBA)
- BUS 544, Business Process Modeling (MBA)

2012.8 – 2014.7 **Associate Professor**, Lukenda School of Business,  
Lake Superior State University, Sault Sainte Marie, Michigan 49783.  
 Teaching responsibilities at the undergraduate level include:

- Management Information Systems
- Spreadsheet Programming
- Accounting Information Systems
- Business Statistics
- Production/Operations Management
- Operations & Business Analytics
- Management Concepts
- Supply Chain Management
- Principles of Finance

2008.9 – 2012.8 **Management Consultant**,  
CCL Management, LLC, Medina, WA 98039.  
 Provided statistical consulting; developed information systems such as DBMS, POS, etc.;  
 Performed asset investment and portfolio management; managed commercial real estate  
 properties; provided general management consulting, etc.

2006.9 – 2008.8 **Associate Professor**, School of Business,  
Pacific Lutheran University (AACSB accredited), Tacoma, WA 98447.  
 Teaching responsibilities at the undergraduate level included:

- Introduction to Management Information Systems
- Topics in Information Management (Taught C# programming language)
- Systems Analysis and Design in Business\* (Note: \* indicates an individualized study course)
- Operations Management

2003.9 – 2004.6 **Visiting Scholar**, Department of MIS, College of Business,  
Pukyong National University, Busan, South Korea.  
 Teaching responsibilities included:

- Management Information Systems (undergraduate)
- MIS Applications (undergraduate)
- Decision Support Systems (MBA)
- Business Innovation and IT (undergraduate)
- Software Engineering (doctoral Program)
- E-Business and Internet (doctoral Program)

1997.9 – 2002.12 **Full Professor** [promoted in 2006]  
**Associate Professor** [promoted & tenured in 2001]  
**Assistant Professor** [1997-2001], College of Business,  
Central Washington University (AACSB accredited), Ellensburg, WA 98926.  
 Teaching responsibilities at the undergraduate level included:

- Management Information Systems
- Database Systems in Business;
- Advanced DBMS with Oracle\*
- Systems Analysis and Design
- Systems Implementation\*
- ERP Systems with PeopleSoft\*
- Visual Basic Programming\*

- Object-Oriented Sys. Development\*
- Human Resource Information Sys.\*
- E-Business and Information Systems\*
- Web Development\*
- Intro. to Operations Management
- Supply Chain Management\*
- Introduction to Business Statistics
- Intermediate Business Statistics
- Advanced Tools for Decision Making

1996.6 – 1997.8 **Assistant Professor**, Division of Business, College of Professional Studies, The University of Findlay, Findlay, OH 45840.

Teaching responsibilities included:

- Management Information Systems (undergraduate)
- Business Systems Analysis & Design (undergraduate)
- Operations Management & Systems Analysis (MBA)
- Quantitative Analysis (Undergraduate; taught Intermediate Business Statistics)\*

1987, 1989-1996 **Adjunct Instructor**, Department of Decision Sciences, School of Business Administration, Saint Louis University (AACSB accredited), St. Louis, MO 63108.

Teaching responsibilities included:

- Introduction to Management Sciences (undergraduate)
- Introduction to Business Statistics (undergraduate)
- Intermediate Business Statistics (undergraduate)
- Production/Operations Management (MBA)
- Introduction to Information Systems Management (undergraduate)

#### **JOURNAL PUBLICATIONS (Peer-Reviewed):**

C. Christopher Lee, Kayla Strohl, & Miranda Fotenberry (2016). "Impacts of Human Resources Management Innovations on Productivity and Effectiveness in a Non-Profit Organization," accepted for publication in The Journal of Organizational Culture, Communications, Conflict (forthcoming)

J. Hur, K. Kim, Dong C. Lee, & C. Christopher Lee (2016). "A Comparative Study of Data Mining Models in Marketing: Decision Tree Model vs. Discriminant Model," accepted for publication in The Academy of Information and Management Science Journal. (forthcoming)

Ashley Carlson & C. Christopher Lee (2015). "Followship and Social Media Marketing," accepted for publication in The Academy of Marketing Studies Journal. (forthcoming)

Nehal Mhatre, S. J. Joo, & C. Christopher Lee (2014). "Benchmarking the Performance of Department Stores within an Income Elasticity of Demand Perspective," Benchmarking: An International Journal, Vol.21, No.2, pp. 205-217.

Joseph Bradley & C. Christopher Lee (2009). "Training and User Acceptance in a University ERP Implementation: Applying the Technology Acceptance Model," *Global Implications of Modern Enterprise Information Systems: Technologies and Applications* (Vol. III Advances in Enterprise Information Systems series), A. Gunasekaran (ed.), Information Science Reference, Hershey, PA. [ISBN: 978-1-60566-14], 242-260.

Joseph Bradley & C. Christopher Lee (2007). "ERP Training and User Satisfaction: A Case Study," The International Journal of Enterprise Information Systems (ISSN: 1548-1115), Vol.3, No.4, pp. 33-50.

- E. Cho, J. Han, H. Lee, C. Christopher Lee, & Joseph Bradley (2007). "Organizational Data Mining in Korea," *Issues in Information Systems*, Vol.8, No.2, pp. 383-388.
- S. Choi, Y. Eh, & C. Christopher Lee (2006). "A Negotiation Model Development Based on Economic Effects of TKR in North Korean Side," *International Commerce* (ISSN 1229-3393), 21(3), 97-111.
- S. Yoon, J. Choi, C. Christopher Lee, M. Yum, & K. Kim (2006). "Dynamical volatilities for yen-dollar exchange rates," *Physica A: Statistical Mechanics and its Applications (Physica A)*, 359(1), 569-575. Note: Physica A is a peer-reviewed academic journal listed in the Science Citation Index (SCI).
- J. Choi, K. Kim, S. Yoon, K. Chang, & C. Christopher Lee (2005). "Zipf's Law Distributions in Korean Financial Markets," *Journal of the Korean Physical Society (JKPS)*, 47(1), 178-180. Note: JKPS is a peer-reviewed academic journal listed in the Science Citation Index (SCI).
- C. Christopher Lee & Ik-Whan G. Kwon (2004). "An Applied Multivariate Statistical Analysis in Sports: A Case of Boxing," *Journal of the Korean Data Analysis Society* (ISSN 1229-2354), 6(3), 613-623.
- H. Lee, C. Christopher Lee, & J. Han (2004). "E-Business Restructuring Strategy," *E-Business Review*, 4(1), 89-92.
- C. Christopher Lee, S. Choi, & Y. Eh (2004). "An Economic Effect of the Trans Korea Railway: An Optimization Model," *Peace Studies* (ISSN 1229-4543), 12(2), 181-195.
- C. Christopher Lee & J. Han (2004). "A New Approach to Financial Distress Prediction Model in E-Business," *E-Business Review*, 4(1), 85-88.
- C. Christopher Lee, M. Rawashdeh & H. Lee (2003). "Foreign Direct Investment in the United States: Microeconomic Factors and Macro-level Factors," *Journal of Economic Studies* (ISSN 1598-8260), 21(4), 95-114.
- C. Christopher Lee, Connie Nott, Graham Nott, & Mike Bowers (2002). "Increasing Efficiency of Ground Crews Operations: A Simulation Study," *Academy of Information and Management Science Journal*, 5(2), 127-134.
- C. Christopher Lee, S. Min, H. Lee, & J. Han (2002). "Developing Web-Based Shop Agent Systems with Multi-Attribute Decision Making Model," *E-Business Review*, 2(1), 143-146.
- C. Kim, S. Dante, Y. Whang, & C. Christopher Lee (2001). "Increasing Response Rate in Mail Survey," *Academy of Marketing Studies Journal*, 5(1), 49-56.
- C. Christopher Lee & H. Lee (2001). "Factors Affecting Enterprise Resource Planning Systems Implementation in a Higher Education Institution," *Issues in Information Systems*, 2(1), 207-212.
- J. Han, K. Lee, & C. Christopher Lee (2000). "Artificial Intelligence Systems for Strategic Business Decision Making," *Academy of Information and Management Science Journal*, 3(2), 153-174.
- C. J. Ueng, S. Kim, & C. Christopher Lee (2000). "The Impact of Firm's Ownership Advantages and the Economic Status of Destination Country on the Wealth Effects of International Joint Ventures," *International Review of Financial Analysis*, 9(1), 67-76.
- H. Kim & C. Christopher Lee (2000). "Designing Middleware Systems to Integrate Web Based Database and Hierarchical Database in the Legacy Systems: A Case of Electric Utility Company," *Academy of Information and Management Science Journal*, 3(1), 56-62.

- H. Lee, B. Mayer, J. Yang, K. Chen, & C. Christopher Lee (1999). "College Students' Perception of Electronic Commerce and Internet Purchasing," *Academy of Information and Management Science Journal*, 2(1), 8-25.
- C. J. Ueng & C. Christopher Lee (1997). "An Investment Opportunity Based Corporate Bankruptcy Prediction Model: A Multiple Discriminant Analysis," *Journal of Business Economics Research*, 1(1), 44-49.
- C. J. Ueng, C. Christopher Lee, & Hassan M. Shirvani (1997). "The Determinants of CEO Compensation in Small Companies," *Midwest Review of Finance and Insurance*, 11(1), 313-321.
- S. H. Kim, C. J. Ueng, & C. Christopher Lee (1996). "A Test of Agency Theory: The International Expansion through Joint Venture," *Midwest Review of International Business Research*, 10(1), 206-213.
- C. J. Ueng & C. Christopher Lee (1996). "Predicting Corporate Bankruptcy in the 1990s: An Investment Opportunity Based Model," *Midwest Review of Finance and Insurance*, 10(1), 287-293.

#### CONFERENCE ROCEEDINGS:

- C. Christopher Lee, Meghan Spencer, and Leslie A. Hovie. "Social Media and Employee Engagement in Rural Areas: Preliminary Results," 2014 Conference Proceedings for Northeast Business & Economics Association. (2014.11). REFREED.
- Chung-Shing Lee, C. Christopher Lee, and H. Kwon. "A Framework of Outsourcing Decision-Making for Human Resources Information Systems," Proceedings of the 2007 Spring Korean Management Information Systems Conference (2007.06). REFREED.
- C. Christopher Lee and Chung-Shing Lee. "Strategic Information Systems for Value Creation in a Global Competitive Environment," Proceedings of the 2007 Korean Scientist and Engineer Association Northwest Regional Conference (12/2006).
- K. Kim, S. Yoon, J. Choi and C. Christopher Lee. "Dynamical Volatilities for Yen-Dollar Exchange Rates," Proceedings of the First International Workshop on Intelligent Finance (IWIF 1) in Melbourne, Australia (12/13 - 12/14/2005) [www.iwif.org](http://www.iwif.org)
- Joseph Bradley and C. Christopher Lee. "ERP Training at a University," Proceedings of the 2004 Americas Conference on Information Systems (AMCIS) in New York City, NY, USA (August 5-8, 2004). Refereed.
- Joseph Bradley and C. Christopher Lee. "Enterprise Resource Planning Training and User Satisfaction," Proceedings of the 2004 International Resource Management Association (IRMA) Conference (May 2004). Refereed.
- Hyun-Kyu Lee, C. Christopher Lee, and Jae Ho Han. "A Framework for E-Business Restructuring Process," (w/H. Lee & J. Han). Proceedings of the 2004 Faculty Research Symposium, College of Business Administration, Pukyong National University, South Korea (February 10, 2004).
- "Goal-Seeking Functions-Based Artificial Intelligence Systems for Strategic Planning in the Automobile Industry in Korea" (w/K.C. Lee, & J. Han). Proceedings of the 2002 Global Information Technology Management Conference, (2002). Refereed.
- "An Intelligent Agent Based Decision Support Systems for Supply Chain Management " (w/K. C. Lee, & J. Han). Issues and Trends of Information Technology Management in Contemporary Organizations (ISBN 1-

- 930708-39-4), Proceedings of the 2002 International Resource Management Association ([IRMA](#)) Conference, (2002). Refereed.
- "Increasing Mail Survey Response" (w/C. Kim, S. Dant, & Y. Whang). Proceedings of the 2001 Fall Allied Academies International Conference, (2001). Refereed.
- "Enhancing Ground Crews Operations: A Simulation Study" (w/C. Nott, G. Nott, M. Bowers). Proceedings of the 2001 Fall Allied Academies International Conference, (2001). Refereed.
- "Middleware Systems Development for an Electric Utility Company" (w/H. Kim). Accepted for publication in Proceedings of the 2001 Pacific Asia Conference on Information Systems (PACIS) (ISBN 89-952170-0-6-98320) (2001). Refereed.
- "A Fuzzy Logic Systems Application to Linear Regression Model," (w/H. Kim, C. Ueng). Proceedings of the 8<sup>th</sup> Annual Conference of the American Society of Business and Behavioral Sciences. 8:3 (2001): 92-103. Refereed.
- "Integrating Web Database into Legacy Systems with Middleware Systems," (w/H. Kim, J. Lee, & K. Chen). Proceedings of the 8<sup>th</sup> Annual Conference of the American Society of Business and Behavioral Sciences, 8:3 (2001): 78-84. Refereed.
- "Effect of Ownership Structure and Coordination Level in Vertical Integration on Channel Performance: A Two-Way ANOVA Model" (w/C. Kim). Proceedings of 2001 Western Decision Sciences Institute Conference (ISBN 1098-2248), (2001): 186-188. Refereed.
- "*Simply Simulation: An Interactive CD-ROM-Based Blended-Media Approach For Learning Simulation Concepts*" (w/C. Nott, G. Nott). Proceedings of the 2000 Winter Simulation Conference, (2000):1699-1702. Refereed.
- "Sweepstakes Response Rate in Mail Surveys: A Probit Analysis" (w/I. Kwon). Proceedings of Academy of Marketing Studies in the 2000 Fall International Allied Academies Conference, 5:2 (2000):19-23.
- "Enterprise Resource Planning Systems Implementation in a University" (w/A. Nasser, D. Lockwood, Kuo-Lane Chen). Proceedings of Academy of Information and Management Sciences in the 2000 Fall International Allied Academies Conference, 4:2 (2000): 43-45.
- "Integrating Finance, Accounting, and International Business into Supply Chain Management: A Curriculum Development Model" (w/W. Turnquist). Proceedings of the 7<sup>th</sup> Annual APICS E&R Foundation Summer Academic/Practitioner Workshop, (2000): 8-11. Refereed.
- "Web-Based Decision Support Systems for Logistics Decision Making: A Supply Chain Management Perspective" (w/K. C. Lee, J. Han). Proceedings of 1999 Spring Allied Academies Conference, (1999): 35-44.
- "College Students' Perception of Electronic Commerce and Internet Purchasing" (w/H. Lee, B. Mayer, J. Yang, K. Chen). Proceedings of 1999 Spring Allied Academies Conference, (1999): 46-51.
- "A Quantitative Analysis of Bad Debt in Hospitals" (w/I. G. Kwon). Proceedings of the Twenty Seventh Annual Meeting of the Western Decision Science Institute, (1998): 496-503. Refereed.
- "The Impact of the Firm's Ownership Advantages and the Economic Status of Destination Country on the Wealth Effects of International Joint Ventures" (w/C. Ueng & S. Kim). Southwest Review of International Business Research, (1998): 37-46. Refereed.
- "What Determines R&D Expenditures in the Computer Industry?: An Empirical Investigation from Accounting Analysis" (w/C. J. Ueng). Proceedings of the 1997 Academy of Accounting and Financial Studies Conference, (1997): 103-106.

- "An Empirical Study of Boxing Match Outcomes: A Logistic Regression Analysis" (w/I. G. Kwon, B. Jean, T. Yoon). The 1997 Proceedings of the Section on Sports Statistics of the American Statistical Association, (1997): 20-24. Refereed.
- "The Wealth Effect of International Joint Venture on the Firm's Market Value: An Event Study," (w/C. J. Ueng, S. H. Kim). Southwest Review of International Business Research, (1996): 136-143. Refereed.
- "The Effect of Respondent Involvement in Sweepstakes on Response Rate of Mail Survey," (w/K. Kim, Y. Whang). Proceedings of 1995 Joint Statistical Meetings, American Statistical Association, (1995): 216-220. Refereed.
- "Productivity, Information Technology and Profitability: Case of Healthcare Industry," with Ik-Whan Kwon, Neil I. Moldafsky and Mueun Bae. Proceedings of International Conference on Statistical Methods and Statistical Computing for Quality and Productivity Improvement, (1995): 253-263. Refereed.

## **PRESENTATIONS:**

- "Does Total Player Salary Matter in the Major League Baseball (MLB) Team's Efficiency?" (w/ Raymond Schuh, and Jinhee Yoo). Presented at the 2015 International Academy of Business Disciplines (IABD) Conference – Sport Business Track, Orlando, Florida (2015.03).
- "Acceptance of Foreign Investment in a Small Town in America," (w/ C. Joe Ueng, and Noel Granger). Presented at the 2015 International Academy of Business Disciplines (IABD) Conference – Finance Track, Orlando, Florida (2015.03).
- "Drivers of Cloud Computing Implementation in Small Business: Preliminary Results," (w/ Benjamin Bae, and Kyudong Kim). Presented at the 2015 Southwest Decision Sciences Institute (SWDSI) Conference, Houston, Texas (2015.03).
- "Social Media and Productivity at Small and Medium Enterprises in Rural Areas," (w/ William Jacobus, and Jillian Warner). Presented at the 2015 Association for Business Information Systems (ABIS) Conference in Houston, Texas (2015.03).
- "Measuring Comparative Hospital Performance by the Implementation Level of Electronic Medical Record (EMR) Systems," (w/ Seong-Jong Joo, and Ethan Porter). Presented at the 2014 Decision Sciences Institute (DSI) Conference in Tampa, Florida (2014.11).
- "The Acceptance of Mobile Applications in Small Business," (w/ Ethan Porter). Presented at the 2013 Winter Allied Academies Conference (2013.12).
- "Impacts of Human Resources Management Innovations on Productivity," (w/ Miranda Fortenberry). Presented at the 2013 Spring Allied Academies Conference in New Orleans (2013.03).
- "Business Models for Web 2.0 Companies," (w/ Chung-Shing Lee, C. Christopher Lee, and H. Kwon, and M. Choi). Presented at the 2007 Conference for the Institute for Operations Research and the Management Sciences (INFORMS) in Seattle, Washington (2007.11).
- "Organizational Data Mining in Korea," (w/ E. Cho, J. Han, H. Lee, Joseph Bradley). Presented at the 2007 Annual Conference for the International Association for Computer Information Systems, Vancouver, Canada (2007.10).
- "A Framework of Outsourcing Decision-Making for Human Resources Information Systems," (w/ Chung-Shing Lee, and H. Kwon). Presented at the 2007 Spring Korean Management Information Systems Conference, Seoul, Korea (2007.06).

- “A Comparative Study of Data Mining Models in Marketing: Decision Tree Model vs. Discriminant Model,” (w/ Jeong O. Hur, Kyu K. Kim, Dong C. Lee). Presented at the Allied Academies Spring 2007 International Conference, Jacksonville, Florida (2007.04).
- “Strategic Information Systems for Value Creation in a Global Competitive Environment,” (w/ Chung-Shing Lee). Presented at the 2007 Korean Scientist and Engineer Association Northwest Regional Conference (2006.12).
- “Strategic Information Systems for Value Creation in a Global Competitive Environment,” (w/Chung-Shing Lee). Presented at the 2007 Korean Scientist and Engineer Association Northwest Regional Conference (12/2006).
- "Dynamical Volatilities in the Korean Futures Exchange Market" (w/S. Yoon, K. Kim). Presented at the Second Asia Pacific Association of Derivatives (APAD) Conference in Bangalore, India. (7/28 - 7/30/2005)  
[www.iimb.ernet.in/apad](http://www.iimb.ernet.in/apad)
- "Dynamical Herd Behaviors in the Yes-Dollar Exchange Rate" (w/S. Yoon, K. Kim). Presented at the Annual March Meeting of the American Physical Society in Los Angeles, California (3/21 - 3/25/2005)  
[www.aps.org](http://www.aps.org)
- "Dynamical Volatilities for Yen-Dollar Exchange Rates" (w/K. Kim, S. Yoon, J. Choi). Presented at the First International Workshop on Intelligent Finance (IWIF 1) in Melbourne, Australia (12/13 - 12/14/2005)  
[www.iwif.org](http://www.iwif.org)
- Joseph Bradley and C. Christopher Lee. “ERP Training at a University.” Presented at the 2004 Americas Conference on Information Systems (AMCIS) in New York City, NY, USA (August 5-8, 2004).
- Seong-Min Yoon, Kyungsik Kim, and C. Christopher Lee. “Herd Behaviors in the Futures Exchange Markets.” Presented at the Asian Association of Derivatives (AAD) Inaugural Meeting in Busan, South Korea (July 15-16, 2004).
- Kyungsik Kim, K. H. Chang, S. M. Yoon, C. Christopher Lee, and J. S. Choi. “Multifractal Measures on Small-World Networks.” Presented at the Satellite Meeting of STATPHYS 22 themed “Non-equilibrium Statistical Physics of Complex Systems,” Korea Institute for Advanced Study (KIAS)-Asia Pacific Center for Theoretical Physics (APCTP) International Conference, Seoul, Korea (June 29-July2, 2004).
- Kyungsik Kim, S. M. Yoon, C. Christopher Lee, and K. H. Chang. “Zipf’s Law Distributions for Korean Stock Prices.” Presented at the Satellite Meeting of STATPHYS 22 themed “Non-equilibrium Statistical Physics of Complex Systems,” Korea Institute for Advanced Study (KIAS)-Asia Pacific Center for Theoretical Physics (APCTP) International Conference, Seoul, Korea (June 29-July2, 2004).
- Joseph Bradley and C. Christopher Lee. “Enterprise Resource Planning Training and User Satisfaction.” Presented at the 2004 International Resource Management Association (IRMA) Conference (May 2004).
- Hyun-Kyu Lee, C. Christopher Lee and Jae-Ho Han. “E-Business Restructuring Strategy.” International Academy of E-Business Conference (March 2004).
- C. Christopher Lee and Jae-Ho Han. “A New Approach to Financial Distress Prediction Model in E-Business.” International Academy of E-Business Conference (March 2004).
- C. Christopher Lee, Soon-Gwan Choi and Yun-Yang Eh. “An Optimization Model for Determining the North Korea Railroad Usage Fee.” Presented at the symposium hosted by the Institute for Peace Studies, sponsored by the Korea Research Foundation. The symposium theme was Development of Northeast Asian Railroad Network II – Past and Present of the Railway Construction in the Northeast Asia (March 13, 2004).



- Hyun-Kyu Lee, C. Christopher Lee, and Jae Ho Han. "A Framework for E-Business Restructuring Process." Presented at the 2004 Faculty Research Symposium, hosted by College of Business Administration, Pukyong National University, South Korea (February 2004).
- "Corporate Bankruptcy Prediction Model for Internet Startup Companies" (w/Mufeed Rawashdeh). Presented at the 2003 Spring Allied Academies Conference (2003).
- "Factors Affecting Foreign Direct Investment in the U.S." (w/Mufeed Rawashdeh). Presented at the 2003 Spring Allied Academies Conference (2003).
- "Fuzzy Logic Regression" (w/H. Kim, & C. Ueng). Presented at the 2002 Fall Allied Academies International Conference (2002).
- "Goal-Seeking Functions-Based Artificial Intelligence Systems for Strategic Planning in the Automobile Industry in Korea" (w/K.C. Lee, & J. Han). Presented at the 2002 Global Information Technology Management Conference, (2002).
- "Intelligent-Agent Based Decision Support Systems for Supply Chain Management in E-Commerce," (w/K. Lee, and J. Han). Presented at the 2002 International Resource Management Association (IRMA) Conference, (2002).
- "Developing a Shopping-Agent Systems in E-Commerce," (w/S. Min, H. Lee, and J. Han). Presented at the 2002 International Academy of E-Business (IAEB) Conference, (2002).
- "Developing a Corporate Bankruptcy Model for Dot Com Companies," (w/M. Rawashedeh, J. Lee). Presented at the 2001 Fall Allied Academies International Conference, (2002).
- "Web-Based Decision Support Systems for Concurrent Engineering" (w/H. Kim, S. Lee). Presented at the 2001 Fall Allied Academies International Conference, (2002).
- "Effect of Ownership Structure and Coordination Level in Vertical Integration on Channel Performance: A Two-Way ANOVA Model," (w/C. Kim, M. Ruble, G. Gunn). Presented at the 2001 Western Decision Sciences Institute Conference. (Apr. 2001).
- "A Fuzzy Logic Systems Application to Linear Regression Model," (w/H. Kim, C. Ueng). Presented at the 8th Annual Conference of the American Society of Business and Behavioral Sciences. (Feb. 2001).
- "Integrating Web Database into Legacy Systems with Middleware Systems," (w/H. Kim, J. Lee, & K. Chen). Presented at the 8th Annual Conference of the American Society of Business and Behavioral Sciences. (Feb. 2001).
- "Simply Simulation: An Interactive CD-ROM-Based Blended-Media Approach For Learning Simulation Concepts" (w/C. Nott, G. Nott). Presented at the 2000 Winter Simulation Conference. (Dec. 2000).
- "Sweepstakes Response Rate in Mail Surveys: A Probit Analysis" (w/I. Kwon). Presented at the 2000 Fall International Allied Academies Conference. (Oct. 2000).
- "Enterprise Resource Planning Systems Implementation in a University" (w/A. Nasser, D. Lockwood, Kuo-Lane Chen). Presented at the 2000 Fall International Allied Academies Conference. (Oct. 2000).
- "A Cookbook Approach to Teaching Simulation to Undergraduate Students" (w/C. Nott, G. Nott). Proceedings of Academy of Educational Leadership Conference, 5:2 (2000):32 (abstract). Presented at the 2000 Fall International Allied Academies Conference (Oct. 2000).

- "Progression of Simulation" (w/C. Nott, G. Nott). Proceedings of Academy of Information and Management Sciences Conference, 4:2 (2000):62 (abstract). Presented at the 2000 Fall International Allied Academies Conference (Oct. 2000).
- "Computer Simulation Modeling for Ground Crew Operations in the Airline Industry" (w/C. Nott, & G. Nott). Presented at the 2000 Spring Allied Academies Conference (Apr. 2000).
- "A Neural Expert Systems Architecture for Strategic Business Decision-Making" (w/K.C. Lee, & J. Han). Presented at the 2000 Spring Allied Academies Conference (Apr. 2000).
- "A Middleware Systems Architecture Using EDA/SQL for E-Commerce on the Internet" (w/H. Kim, H. Lee). Presented at the 2000 Spring Allied Academies Conference (Apr. 2000).
- "A Framework for Analyzing Substitution Effect by E-Commerce on the Internet" (w/J. Spears, T. Dittmer). Presented at the 2000 Spring Allied Academies Conference (Apr. 2000).
- "Teaching MIS Computer Applications in Two Different Approaches" (w/J. Han, W. Turnquist). Presented at the Second Annual Conference of Innovations in Teaching and Learning for Business Faculty at Central Washington University (Apr. 1999).
- "Does A Web-Based Interactive Testing Help Students Learn MIS Concepts?" (w/J. Han, M. Lee). Presented at the Second Annual Conference of Innovations in Teaching and Learning for Business Faculty at Central Washington University (Apr. 1999).
- "College Students' Perception of Electronic Commerce and Internet Purchasing" (w/H. Lee, B. Mayer, J. Yang, K. Chen). Presented at the 1999 Spring Allied Academies Conference. (Apr. 1999).
- "A Quality Management of Swap-Out Times at the Army Training Center" (w/M. Kinley, I. Kwon, & C. Kim). Presented at the 1998 Fall INFORMS Conference. (Oct. 1998).
- "The Impacts of Information Technology in Hospital's Efficiency in Korea: A Time-Series" (w/S. Kim, J. Kim, & I. Kwon). Presented at the 1998 Fall INFORMS Conference. (Oct. 1998).
- "Information Resource Planning Using Analytic Hierarchy Process" (w/C.W. Lee). Presented at the 1998 Fall INFORMS Conference in Seattle (Oct. 1998).
- "Determinants of Scenario Changeover Time at U.S. Army Tank Firing Exercise: A Multivariate Statistical Analysis" (w/I. Kwon, M. Kinley). Presented at the 1998 Fall Allied Academies Conferences (Oct. 1998).
- "A Comparative Study of Teaching Effectiveness: Traditional Class vs. Distance Learning Class" (w/J. Lasik & M. Lee). Presented at the 1998 SBE Teaching Conference (1998).
- "The Impact of the Firm's Ownership Advantages and the Economic Status of Destination Country on the Wealth Effects of International Joint Ventures" (w/C. Ueng & S. Kim). Presented to Academy of International Business-Southwest Region at the 25th Southwestern Federation of Administrative Disciplines Annual Meeting (Mar. 1998).
- "What Determines R&D Expenditures in the Computer Industry?: An Empirical Investigation from Accounting Analysis" (w/C. J. Ueng). Presented to the 1997 Fall Academy of Accounting and Financial Studies Conference (Oct. 1997).
- "An Empirical Study of Boxing Match Prediction Using a Logistic Regression Analysis" (w/B. Jean, I. Kwon, & T. Yun). Presented at the 1997 Joint Statistical Meetings, American Statistical Association (Aug. 1997).

- "The Determinants of Wealth Effects of FDI by U.S. Firms: A Revisit," (w/K. Ojah & C. J. Ueng). Presented to Academy of International Business-Southwest Region at the 24th Southwestern Federation of Administrative Disciplines Annual Meeting, (Mar. 1997).
- "Determinants of CEO Compensations in Small Companies," (w/C. J. Ueng & H. M. Shirvani). Presented to Midwest Academy of Finance and Insurance at the 33rd Midwest Business Administration Association Annual Meetings, (Mar. 1997).
- "Effect of the P/E Multiple of Increased Volatility in Determinants of the P/E Multiple of the Standard & Poor's 500 Common Stock Index" (w/J. J. Laughlin). Presented to the 33rd Midwest Business Administration Association Annual Meetings (Mar. 1997).
- "A Comparative Study of Banking Systems Between the U.S. and Japan," (w/R. Singer, S. H. Kim & M. V. Gamba). Presented to the 33rd Midwest Business Administration Association Annual Meetings (Mar. 1997).
- "Factors Affecting Foreign Direct Investments in the U.S.," (w/C. J. Ueng). Presented to the Sixth Business and Economics Conference, St. John's University, (Oct. 1996).
- "A Simulation Model for When to Sell a Stock Decision-Making," (w/C. J. Ueng, Hong Jae Jeong). Abstract 1996 Spring INFORMS National Meetings, the Institute for Operations Research and the Management Sciences, (May 1996).
- "The Wealth Effect of International Joint Venture on the Firm's Market Value: An Event Study," (w/C. Joe Ueng and Seung H. Kim). Presented to Academy of International Business - Southwest Region at the 23rd Southwestern Federation of Administrative Disciplines Annual Meeting, (Mar. 1996).
- "Predicting Corporate Bankruptcy in the 1990s: An Investment Opportunity Based Model," with C. Joe Ueng. Presented at the Midwest Business Administration Association Annual Meetings, (Mar. 1996).
- "A Test of Agency Theory: The International Expansion through Joint Venture," (w/C. J. Ueng, S. H. Kim). Presented at the Midwest Business Administration Association Annual Meetings, (Mar. 1996).
- "Productivity, Information Technology and Profitability: Case of Healthcare Industry," (I. Kwon, N. Moldafsky). Presented to International Conference on Statistical Methods and Statistical Computing for Quality and Productivity Improvement. Sponsored by the International Institute Statistics Committee and International Association for Statistical Computing, (Aug. 1995).
- "The Effect of Respondent Involvement in Sweepstakes on Response Rate of Mail Survey," (w/K. Kim & Y. Whang). Presented to Joint Statistical Meetings, (Aug. 1995).
- "A Comparative Study on Credit Analysis: Discriminant Analysis vs. Neural Network," (w/I. Kwon). Abstract of ORSA/TIMS, (1994): 2. Presented to the 38th Operations Research Society of America/The Institute of Management Science Joint National Meetings, (Oct. 1994)
- "An Optimal Job Scheduling with Uncertain Processing Time in the Hospital Emergency Room," (w/C. Lee). Abstract of ORSA/TIMS, (1994): 87-88. Presented to the 38th Operations Research Society of America/The Institute of Management Science Joint National Meetings, (Oct. 1994).

**AWARDS, HONOR & GRANTS:**

- April 2014 Nominated for **Professor of the Year**, by students at Lake Superior State University. Only four professors were nominated for this award at the Leadership Award Banquet, hosted by the Student Government.
- August 2007 **Summer Research Grant**. Won from School of Business, Pacific Lutheran University.
- June 2007 **Research Grant**. Received a research grant on a research project on “Outsourcing” from Korean Management Information Systems Association.
- April 2007 **Distinguished Research Award**. Won from the Allied Academies Spring 2007 International Conference in Jacksonville, Florida.
- August 2006 **Summer Research Grant**. Won from School of Business, Pacific Lutheran University.
- May 2006 Nominated for **Teaching Award** by the College of Business students at Central Washington University.
- April 2006 **Periodical Article**. Featured in Beacon, a newsletter published by the College of Business at Central Washington University.
- Sept. 2005 **Research Grant**. Received a research grant from the College of Business, Central Washington University for a paper titled “Zip’s Law Distributions in Korean Financial Markets,” published in the Journal of Korean Physical Society.
- May 2005 Nominated for **Advising Award** by the College of Business students at Central Washington University.
- Mar. 2004 **Research Grant**. Received a research grant from the Institute for Peace Studies, Korea University in Seoul, South Korea, for a paper titled “An Optimization Model for Determining the North Korea Railroad Usage Fee.” The Korea Research Foundation sponsored this research project.
- Feb. 2004 **Research Grant**. Received a research grant by the College of Business Administration, Pukyong National University, in Busan, South Korea, for a paper titled “A Framework for E-Business Restructuring Process.”
- May 2002 **Excellence in Faculty Research Award**, Presented by the College of Business, Central Washington University, at its annual banquet. One faculty is given the award each year.
- May 2001 Nominated for **Teaching Award** by the College of Business students at Central Washington University.
- May 2001 **Research Award**, Presented by the Academy of Marketing Studies for a paper titled “Increasing Response Rate in Mail Surveys.”
- May 2001 **Excellence in Faculty Research Award**, Presented by the College of Business, Central Washington University, at its annual banquet. One faculty is given the award each year.
- May 2001 Nominated for **Teaching Award & Advising Award** by the College of Business students at Central Washington University.
- Oct. 2000 **Award for Innovative and Creative Teaching**, Presented by the Academy of Educational Leadership for excellence in teaching. The Academy of Educational Leadership is a subsidiary of the Allied Academies, Inc., a non-profit association of scholars, whose purpose

is to support and encourage research and the sharing and exchange of ideas and insights throughout the world and located in 145 Travis Road, Cullowhee, NC 28723.

- 2000 **Summer Research Grant**, \$3,000 awarded by the College of Business at Central Washington University for a paper titled "Enterprise Resource Planning Systems Implementation in a Higher Education Institution."
- 2000 Nominated for **Teaching Award & Advising Award** by the College of Business students at Central Washington University.
- 2000 **Office of Academic Computing Grant**, The Office of Academic Computing at Central Washington University (Dr. David Kaufman, Director) sponsored my attendance at the Northwest Academic Computing Consortium (NWACC) Conference.
- 1999 **Merrick Research Grant**, \$3,000 awarded by the College of Business at Central Washington University for a paper titled "StratPlanner: A Neural Expert System for An Intelligent Strategic Planning System."
- 1999 Nominated for **Teaching Award & Advising Award** by the School of Business and Economics students at Central Washington University.
- 1998 **Summer Research Grant**, \$2,500 awarded by the School of Business and Economics at Central Washington University for a paper titled "A Quality Management of Swap-Out Times at the Army Training Center."
- 1998 Nominated for **Teaching Award and Advising Award** by the School of Business and Economics students at Central Washington University.
- 1995 **Doctoral Student Grant**, Awarded by Statistics Division in American Society of Quality Control (ASQC) at The 39<sup>th</sup> Annual Fall Technical Conference for the outstanding achievements in SPC.

#### TECHNICAL COMPETENCIES:

- Database: SQL, Oracle, MySQL, PHP, Relational Data Modeling, MS-Access, etc.
- Programming: C#, Visual Basic, JavaScript, HTML, etc.
- Statistics: SPSS, SAS, etc.
- Systems Analysis: Unified Modeling Language (UML), DFD, ERD, Petri Net, etc.
- Project Management: PMP Body of Knowledge, PERT/CPM, etc.
- Quality Assurance: TQM, Statistical Process Control (SPC), CQI, ISO 9000, etc.
- Business Process Management: BPMN, BPR, Business Process Body of Knowledge, Process Modeling, etc.

#### CERTIFICATIONS & PROFESSIONAL DEVELOPMENTS:

- ◆ **Structural Equation Model (SEM) Workshop**, University of Connecticut, 5 day courses. (2015.06)
- ◆ **ERP Simulation, SAP Winter Workshop** at Sam Houston State University, Huntsville, Texas. 4 day courses. (2015.01).
- ◆ **Management Professional (PMP) Certification Exam Preparation Workshop**, Southern New England PMP Association, New Britain, Connecticut. 6-week courses. (2014.09 - 10).
- ◆ **Unified Modeling Language (UML)**, Bellevue College, Bellevue, Washington (2008)
- ◆ **Object-oriented Modeling**, UW Continuing Education, Seattle, Washington (2007)
- ◆ **PHP & MySQL**, "Programming Database and Web" at Seattle-Pacific University (2005)

- ◆ *SAS Advanced Statistics*, SAS workshop, Seoul, Korea (2004)
- ◆ *Econo-Physics*, Statistical Physics workshop, Seoul National University, Seoul, Korea (2004)
- ◆ *Econo-Physics*, Statistical Physics workshop, Pukyong National University, Busan, Korea (2003)
- ◆ *VB.NET*, McGraw-Hill Focus Group Workshop, Federal Way (2002)
- ◆ *Management Education E-Commerce*, AACSB Workshop, Atlanta, Georgia (2001)
- ◆ *Visual Basic Fundamentals*, SQL Soft Inc., Bellevue, Washington (2000)
- ◆ *Oracle: Database Administration (DBA)*, BCC, Bellevue, Washington (2000)
- ◆ *PeopleSoft ERP Systems – HR Module*, PeopleSoft Workshop, Ellensburg, Washington (1999)
- ◆ *Oracle: SQL and PL/SQL*, Oracle Corp., Bellevue, Washington (1999)
- ◆ *Relational Database Design Concepts*, ARIS Corp., Bellevue, Washington (1999)
- ◆ *Supply Chain Management*, Boeing/Weyerhaeuser University Faculty Workshop, Seattle (1998)
- ◆ *Global Logistics Management*, Georgetown University Business School, Washington, D.C. (1998)
- ◆ *Teleclassroom Distance Learning via Interactive Videoconferencing*, Communications Technology Center & Teleconference Training Associates, Bellevue, Washington (1997)
- ◆ *Supply Chain Management*, Boeing/Weyerhaeuser University Faculty Workshop, Seattle (1997)
- ◆ *Neural Networks & Statistics*, JSM, ASA (1996)
- ◆ *Customer Satisfaction Measurements Using Factor Analysis*, JSM, ASA (1996)
- ◆ *Detecting Health Care Fraud Using Statistics*, Joint Statistical Meetings (JSM), American Statistical Association (ASA) (1996)
- ◆ *Certificate on Options & Futures*, Chicago Board of Trade (CBOT) workshop, Chicago, IL (1996)
- ◆ *SPSS Advanced Statistics*, SPSS workshop, Orlando, Florida (1995)
- ◆ *Certificate in Quality*, American Management Association & SLCC, St. Louis, Missouri (1994-95)

#### **BUSINESS EXPERIENCES:**

- 2008 – 2012      **Management Consultant**, CCL Management, Medina, WA 98039.
- Developed information systems such as DBMS, POS, etc.;
  - Provided statistical consulting & general management consulting;
  - Performed asset investment and portfolio management,
  - Managed real estate properties, etc.
- 2004 – 2008      **Management Consultant**, CCL Enterprises, Bellevue, WA 98004.
- Helped manage *Kami Teriyaki* restaurant;
  - Provided statistical consulting & general management consulting;
  - Developed information systems such as DBMS, POS, etc.
- 2004              **Management Consultant**, Busan Metropolitan Police Department in Busan, Korea.  
Provided general management consulting to the Division of Detectives at Busanjin Police Station. Gave training sessions on effective leadership, efficient management of resources, total quality management (TQM), business process reengineering (BPR), brainstorming, etc.
- 2004              **Management Consultant**, International Paint Korea, Co. in Busan, Korea. Provided general management consulting. Gave training sessions on knowledge management systems (KMS) and customer relationship management (CRM), etc.
- 2003 – 2004      **Project Manager**, Busan Information Technology Industry Promotion Agency (BITIPA) in Busan, Korea, a public organization sponsored by the federal & local government [www.busanit.or.kr](http://www.busanit.or.kr). Formed a team of experts on the object-oriented systems development, upon a request by the BITIPA. Supervised a project sponsored by the Republic of Korea Ministry of Information and Telecommunications. Consulted on writing a request for proposal (RFP). The team evaluated proposals submitted by IT companies. A firm was

selected and funded for developing a database on the unified modeling language (UML) applications and UML software. The team closely monitored the development process.

- 2001 - 2003 **Management Consultant**, Custom Technical Training and Consulting, Inc. in San Diego, California. Provide general management consulting. Client: Mr. Graham Nott, President.
- 1998 - 2003 **Management Consultant**, ENT SUMMIT, Inc. in Miami, Florida. Provide general management consulting. Client: Ms. D. Kim, President.
- 1997 - 2006 **Management Consultant**, Seyoung Industrial Co., Ltd. in Busan, Korea, a parent company of several subsidiaries in the leisure industry, real estate development and property management business. Provide general management consulting. Client Representative: Mr. J. Lee, President.
- 2001 - 2003 **ERP Systems Consultant**, Accolade Inc. in Seoul, Korea, a financial service firm. Provide ERP systems implementation consulting. Client Representative: Mr. J. Lee, Partner.
- 2000 **Management Consultant**, Ileun Securities Co., LTD. in Seoul, Korea. Provided general management consulting. Client Representative: Mr. J. Lee, CFO.
- 1997 - 2000 **Management Consultant**, Hansol Paper Company in Seoul, Korea. Provided information on the latest developments in Corporate Finance in America; Client Representative: Mr. J. Lee, Director of Finance Team.
- 1994 - 1997 **Credit Scoring Model Consultant**, Hyundai Motor Financing Co., Fountain Valley, California. Analyzed the existing credit scoring system for Hyundai automobile loan applications and worked for a project to develop a new computerized statistical system using the neural network model; made a proposal to develop a survival analysis model for the loss rate estimation from the loan default likelihood prediction.
- 1994 - 1995 **Securities Investment Columnist**, The Beauty Times, St. Louis, Missouri. Wrote a regular column regarding securities investment (stocks & bonds, etc.) in the monthly national trade magazine for beauty suppliers.
- 1993 **TQM Consultant**, St. Louis City Circuit Court, St. Louis, Missouri. Implemented the total quality management program in the business process of *File Room* and trained court employees.
- 1992 **Statistical Consultant**, Korean-American Journal, Inc., St. Louis, Missouri. Supervised the mail survey process including sampling, questionnaire and research design, etc., and analyzed the data collected from readers of the biweekly newspaper.
- 1992 **SPC Consultant**, DOW Screw Products, Inc., St. Louis, Missouri. Analyzed the existing statistical process control (SPC) system, taught the implementation, and evaluated the firm's overall quality improvement program.

#### **ADMINISTRATIVE EXPERIENCES:**

- 2013 – 2014 **Chair**  
Social Science Subcommittee, General Education Committee at Lake Superior State University: Responsibilities included holding committee meetings; evaluating ETS test results; identifying strategic tactics & devising action plans in terms of continuous improvement in the curriculum.

- 2006 – 2008      **Associate Director**  
ePLU E-Commerce Technology Management Center in School of Business at Pacific Lutheran University, Tacoma, WA 98447. Responsibilities included consulting; curriculum development; planning workshops and conferences; providing practical experiences to students; fundraising, etc.
- 2002 – 2003      **Director**  
Center for Management Information Systems in the College of Business at Central Washington University, Ellensburg, Washington 98926, U.S.A.: Responsibilities included consulting; forming various committees including the corporate advisory board, faculty advisory board and steering committee, etc.; curriculum development; planning workshops and conferences; providing practical experiences to students; fundraising, etc.
- 2001 – 2003      **Chair**  
Curriculum Committee in the College of Business at Central Washington University: Responsibilities included holding committee meetings; identifying strategic tactics & devising action plans in terms of continuous improvement in the curriculum; preparing documentation for the AACSB accreditation application process; meeting the College of Business advisory board members.
- 2002 – 2003      **Coordinator**  
Management Information Systems Specialization in the Department of Business Administration at Central Washington University: Designed a new MIS specialization program; created five new courses; prepared all the forms; received approvals; recruited MIS faculty and students; facilitated faculty inputs to develop consistent course objectives and outcomes for MIS courses in line with the AACSB guidelines, and coordinated MIS related course scheduling; facilitated cooperation among MIS faculty; advised the MIS students' club, etc.

#### PROFESSIONAL SERVICES:

- ◆ **Track Chair**, Crowd Computing Track, 26<sup>th</sup> Annual Conference for International Information Management Association (IIMA). (2015).
- ◆ **Reviewer**, Reviewed a paper for the Conference Proceedings for International Academy of Business Disciplines (IABD), Orlando, Florida. (2015).
- ◆ **Session Chair**, 2014 Annual Northeast Business and Economics Association (NBEA) Conference at Monmouth University in New Jersey. (2014).
- ◆ **Session Chair**, 2013 Spring Allied Academies International Conference in New Orleans. (2013).
- ◆ **Member**, Curriculum Committee, School of Business, Lake Superior State University. Made changes in the core courses for all business & accounting majors; developed a new course titled MGMT 371, Operations & Business Analytics. (2012 – 2014).
- ◆ **Member**, General Business Committee, Lake Superior State University. (2012 – 2014).
- ◆ **Member**, Research Committee, Pacific Lutheran University. (2006 - 2008)
- ◆ **Reviewer**, Issues in Information Systems. Reviewed papers as follows (2007):
  - "Change Management in IT and MIS Education for Global Competition: Ten-Sought After Recommendations from the Industry Advisory Boards"
  - "Application of Web 2.0 Technology to the Entrepreneurial Process"
  - "SOFTWARE TRIAL AND PIRACY IN A MARKET WITH CUSTOMER UNCERTAINTY"
  - "The Potential Impact of Voice Recognition Technology On Workplace Productivity"
  - "WLAN Security: Analysis of Adoption Using the UTAUT Model"
  - "A RESEARCH FRAMEWORK ON B2C E-BUSINESS MODELS FOR CUSTOMER VALUE CREATION"



- ◆ **Member**, Search Committee for a Career Development Service Officer at Des Moines, Central Washington University. (Spring 2005 – present)
- ◆ **Member**, SOURCE Committee, Central Washington University. (2004 - 2006)
- ◆ **Member**, Curriculum Committee, the College of Business, Central Washington University. (2004 - 2006)
- ◆ **Member**, Search Committee for an Accounting Professor Position at Ellensburg, Central Washington University. (Fall 2004 – Spring 2005)
- ◆ **Member**, Search Committee for an Accounting Professor Position at Sea-Tac, Central Washington University. (Fall 2004 – Spring 2005)
- ◆ **Reader**, The International Journal of Applied Management and Technology (2005 – present)
- ◆ **Reviewer**, Daehan Journal of Business. Reviewed a paper titled “Differences on Satisfaction and Performance with CAPs: US Entrepreneurs Case” (2004).
- ◆ **Reader**, Master’s Thesis Committee. Supervised a thesis titled “An Empirical Study of Success Factors of Organizational Data Mining” by Mr. Eun Chung (Esther) Choi, a Master candidate at the Master in MIS Program in the Graduate School at Pukyong National University in Busan, South Korea (Fall 2003 - Spring 2004).
- ◆ **Reader**, Master’s Thesis Committee. Supervised a thesis titled “A Framework for a Ubiquitous Technology-Based Customer Relationship Management Model” by Mr. Sung Tae Choi, a Master candidate at the Master in MIS Program in the Graduate School at Pukyong National University in Busan, South Korea (Fall 2003 - Spring 2004).
- ◆ **Reader**, Master’s Thesis Committee. Supervised a thesis titled “Customer Satisfaction, Business Performance, and E-Business” by Ms. Soo-Jeong Jeong, a MBA candidate in the Graduate School of Business Administration at Pukyong National University in Busan, South Korea (Spring 2004).
- ◆ **Judge**, Evaluated students’ presentations and gave feedback at the 2004 College of Business Administration Students’ English Presentation Competition, held by Pukyong National University in Busan, South Korea. Selected a winner. (February 2004)
- ◆ **Reader**, Master’s Thesis Committee. Supervised a thesis titled “An Empirical Study of Factors Influencing the Cyber Education of Government Officials – Focusing on Local Officials” by Mr. Myeong-Ju Parki, a MBA candidate with a major in Information Management in the Graduate School of Business Administration at Pukyong National University in Busan, South Korea (Fall 2003).
- ◆ **Reader**, Master’s Thesis Committee. Supervised a thesis titled “A Study on the Building and Designing of Total Audit Information System Using the Information Technology” by Mr. Gwang Choi, a MBA candidate with a major in Information Management in the Graduate School of Business Administration at Pukyong National University in Busan, South Korea (Fall 2003).
- ◆ **Trustee**, Serves on the board of trustees at the Gregorio Scholarship Foundation in Busan, South Korea. Each year, the foundation provides funding for scholarships and research fellowships at higher education institutions. The foundation manages about 5 million dollars worth assets. (2003 – present)
- ◆ **Judge**, Evaluated business proposals and presentations by students at the 2003 E-Business Venture Competition, held by the College of Business, Pukyong National University in Busan, South Korea. Selected a winner. (February 2004)
- ◆ **Student Club Advisor**, Organized the Association of Management Information Systems (AMIS), a club for students with interests in MIS at Central Washington University, and served as a faculty advisor (2002 - 2003)
- ◆ **Student Club Advisor**, Organized the Society of Operations Management and Information Systems (SOMIS), a club for students with interests in OMIS at Central Washington University, and served as a faculty advisor (1998 - 2002)
- ◆ **Member**, University Information Technology Committee, Central Washington University (2001 - 2002)
- ◆ **Member**, Academic Computing Committee, Central Washington University (2001 - 2003)
- ◆ **Member**, Faculty Senate Curriculum Committee, Central Washington University (2002)
- ◆ **Member**, Faculty Search Committee for a Operations and Supply Chain Management faculty position, Central Washington University – Lynnwood Center (2002)
- ◆ **Member**, Equipment Committee, Central Washington University (2002)
- ◆ **Member**, Faculty Search Committee for a Management Information Systems faculty position, Central Washington University (2002)

- ◆ **Member**, Faculty Search Committee for two Management/Human Resources Management faculty positions, Central Washington University (2001)
- ◆ **Member**, Faculty Search Committee for a Management Information Systems faculty position, Central Washington University -Lynnwood Center (2001)
- ◆ **Chair**, Curriculum Committee, the College of Business, Central Washington University (2001 - 2003)
- ◆ **Director**, Center for Management Information Systems, Central Washington University (2002 - 2003)
- ◆ **Reviewer**, Journal of E-Commerce Research (JECR) (2001 - present)
- ◆ **Reviewer**, Journal of Global Information Technology Management (JGITM) (2001 - 2003)
- ◆ **Reviewer**, Journal of Information Technology Cases and Applications (JITCA) (2001 - 2003)
- ◆ **Editorial Board Member**, E-Business Review (2001 - present)
- ◆ **Editorial Board Member**, Journal of E-Business (2001 - present)
- ◆ **Textbook Reviewer**, Systems Analysis and Design, 2nd Edition by Dennis et al, Wiley. (2001)
- ◆ **Oracle DBA**, Implemented Oracle at CWU via TCP/IP platform; Administered student accounts; Managed maintenance of databases (2000 - 2003)
- ◆ **Member**, Student Committee, College of Business, Central Washington University (2000 - 2001)
- ◆ **Management Information Systems Specialization Coordinator**, Department of Business Administration, College of Business, Central Washington University (2001 - 2003)
- ◆ **Curriculum Development for MIS Specialization** Department of Business Administration, College of Business, Central Washington University (1999-2003):
  - (1) E-Business and Information Systems (approved)
  - (2) Business Data Communications (approved)
  - (3) Systems Implementation in Business (approved)
  - (4) Database Systems in Business (approved)
- ◆ **M.I.S. Specialization Proposal**, Department of Business Administration, College of Business, Central Washington University. Made a proposal to develop the MIS Specialization (2002)
- ◆ **Supply Chain Management (SCM) Specialization**, Department of Business Administration, College of Business, Central Washington University. Made a proposal to develop the SCM specialization (2001)
- ◆ **Management Information Technology (MIT) Certification**, Contributed to the proposed MIT certification program curriculum development, Department of Business Administration (SeaTac & Lynnwood Centers), Central Washington University (1999-2000)
- ◆ **Accounting Information Systems (AIS) Specialization**, Contributed to the AIS Specialization curriculum development in the Master of Professional Accountancy (MPA) Program, Department of Accounting, Central Washington University (1999-2000)
- ◆ **Session Chair**, Chaired a session at the 2000 Fall Allied Academies Conference (2000)
- ◆ **Faculty Advisor**, Korean Students' Association at Central Washington University (1997 - 2002)
- ◆ **Session Chair**, Chaired a session at the 2000 Spring Allied Academies Conference (2000)
- ◆ **Member**, Faculty Search Committee for a Management faculty position at CWU-Lynnwood Center (2000)
- ◆ **Member**, Faculty Search Committee for a Accounting faculty position at Central Washington University, Ellensburg, Washington (1999)
- ◆ **Liaison to PKNU in Korea**, Coordinated academic activities between CWU College of Business & Pukyong National University (PKNU) College of Business Administration in Pusan, Korea. Promoted the sister relationship between two universities. Arranged PKNU students to enroll in the summer ESL program at CWU. Arranged visiting scholars from PKNU to CWU (1999 - present)
- ◆ **Member**, Faculty Advisory Board, Asia/Pacific Studies Program, Central Washington University (1998 - present)
- ◆ **Member**, Library Advisory Committee, Central Washington University (1998 - 2003)
- ◆ **Member**, Library and Computer Information Resource Policy Committee, School of Business and Economics, Central Washington University (1998 - 1999)
- ◆ **Article Contribution**, "Letters to the Editor," IEKAS, Vol. 99-27 No. 126 (July 23, 1999)
- ◆ **Session Chair**, Chaired a session at the 1998 Fall Allied Academies Conference (1998)
- ◆ **Textbook Reviewer**, Operations Management for the Twenty First Century by M. Showalter, M. Brusco, and J. Cradit, Addison Wesley Longman, Reading, Massachusetts (October 1998).

- ◆ **Coordinator**, Played a key role to establish a sister relationship between Central Washington University and Pukyong National University in Korea (1998).
- ◆ **Session Chair**, 1998 Western Decision Sciences Institute Conference (1998).
- ◆ **Faculty Advisor**, The University of Findlay Korean Students' Association. Helped Korean students settle down a new environment; gave academic, career, and personal advises to them; supported their activities such as sports games and parties (1996 - 1997).
- ◆ **University Liaison to Korea**, The Office of Vice President for Student's Affairs, The University of Findlay. Established an extensive network of contacts in Korea; played a role of bridging between The University of Findlay and universities in Korea; gave ideas of recruiting Korean students (1997).
- ◆ **Instructor**, Taught Finance to prisoners at Ohio State Correction Institution in Lima, Ohio (1997).
- ◆ **Member**, The Committee for Technology in Classroom, Business Administration Program, The University of Findlay. Helped formulate a guideline for the use of technology for the year 2000 classroom (1997).
- ◆ **Session Chair**, The 34<sup>th</sup> Midwest Association of Finance and Insurance Annual Meeting (1997).
- ◆ **Discussant**, The 34<sup>th</sup> Midwest Association of Finance and Insurance Annual Meeting (1997).
- ◆ **Session Chair**, The Sixth Business and Economics Conference, St. John's University in Jamaica, New York (1996).

#### COMMUNITY SERVICES & EXTRACURRICULAR ACTIVITIES:

- ◆ **Supervisor in Charge**: Coordinated tens of volunteers to supervise the Annual Math Competition, hosted by the Korean-American Scientist and Engineer Association (KSEA) Pacific Northwest Chapter (2008.04)
- ◆ **Communications Director**. Volunteered to serve the executive position for the Korean-American Scientist and Engineer Association Pacific Northwest Chapter (2007.07 to present)
- ◆ **Supervisor & Grader**: Volunteered to supervise the exam and graded the fourth grade tests and the eighth grade tests at the 2007 KSEA National Mathematics and Science Competition at Microsoft, hosted by the KSEA Pacific Northwest Chapter.
- ◆ **Web Development**: Contributed to develop a web site for Dispute Resolution Center (DRC) for Yakima and Kittitas Counties in Washington, a non-profit organization (2001)
- ◆ **Web Development**: Contributed to develop a web site for domestic violence counseling center in Ellensburg, Washington, a state government agency (2000)
- ◆ **Teacher's Helper**: Volunteered to help a teacher in a weekly class at Korean Language School, a non-profit organization for the Korean-American community in Seattle. (1998-1999)
- ◆ **Advisor for Bible Study Meetings**, The Findlay Korean Bible Study Group. Organized and led the Bible study meeting for Koreans in Findlay community, which was held biweekly at The University of Findlay campus (1996 - 1997)
- ◆ **Investment Advisor**, St. Louis Korean Securities Investment Club. Advised club members on investing stocks, bonds, and mutual funds (1994)
- ◆ **Vice President**, Saint Louis University Chapter of *Omega Rho*, International Honor Society of OR/MS students sponsored by INFORMS. Coordinated seminars and meetings. (1987)
- ◆ **Coordinator**, Doctoral Students' Association, Saint Louis University. Represented Decision Sciences major & minor students and coordinated workshops and meetings; Made an official recommendation on doctoral program changes to the school (1989 - 1991)
- ◆ **President**, Senior Students' Association for Politics, Korea University. Represented political science students. (3/1983 - 2/1984)

#### REFERENCES:

References will be provided upon request.